



# SPONSORSHIP PROPOSAL

FOR OUR EVENT

Child & Family  
RESOURCES INC.

Program  
Round-Up

**April 5, 2025**

9AM to 1PM

Children's Museum Tucson

200 S. 6th Ave.

Tucson, AZ 85716

## Contact

**Phone** 520) 881-8940  
**Website** [childfamilyresources.org](http://childfamilyresources.org)  
**Email** [development@cfraz.org](mailto:development@cfraz.org)  
**Address** 2800 E. Broadway Blvd. Tucson, AZ 85716





## WHO ARE WE?

*Deeply integrated within our community, Child & Family Resources has been serving Tucson and the surrounding areas since 1970.*



### Mission

**Child & Family Resources builds strong communities where children can reach their full potential.**

- We achieve this through *free* and effective prevention and education strategies for families, teens, and early educators.



### Vision

Thriving Children, Healthy Communities



### Values

#### To Make a Difference

- I keep persons served at the center of our work.
- I use best practices to provide services.
- I use data to innovate, learn, and enhance impact

#### To Support Coworkers

- I promote a family atmosphere at work.
- I practice health and wellness.
- I use and encourage others to use time off.

#### To Make Work/Life Balance

- I provide honest feedback and promote realistic expectations.
- I assume positive intent in others.
- I promote the goals of my team.

#### To Work Towards EDI

- I treat everyone in an equitable manner. I support maintaining a diverse and culturally responsive workspace.
  - I commit to building inclusive decision-making processes.
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# SPONSORSHIP & UNDERWRITING

We are delighted to announce our upcoming Program Round-Up on April 5, 2025. This is an event dedicated to spotlighting our diverse range of community programs designed to fortify communities across the state. This year, we are thrilled to partner with the Children's Museum Tucson, expanding our reach and targeting families in need of support.

In the spirit of inclusivity, we are excited to offer **free** admission to all attendees this year. This gesture ensures that families, regardless of their economic circumstances, can participate in a morning of discovery, education, and connection.

**Community sponsors play a pivotal role in ensuring we are able to reach all the families of Arizona who need us.**

Your support goes beyond just sponsorship; it is an investment in the well-being and future of tomorrow's community leaders. As a sponsor, your brand aligns with a cause dedicated to strengthening families, empowering children, and fostering positive community dynamics, all at no cost to the people who need us most.

Some of the many benefits of being a community sponsor include increased brand visibility, positive community association, and the satisfaction of knowing you are contributing to the enhancement of thousands local lives. Join us in making a difference at Child & Family Resources' Program Round-Up, where community impact takes center stage!

*Your underwriting support will not only offset a specific element of our Program Round-Up and allow us to direct more funds to our life-changing programs, but will provide you with a unique opportunity to promote your company and show your commitment to at-risk children and families in Arizona.*

**Together, we shape  
stronger communities.**

# Sponsorship Package Options



## Paintbrush

### Pre-Event Recognition

Social Media Promotion

Website Presence

Email Shoutouts

Event Advertisement Print

Event Advertisement Digital

Event Flyer

Press Release

### On-Site Recognition

Complimentary Company Table at Event

Logo at Check-In Table

Logo on Event Sponsor Banners

### Post-Event Recognition

Company Newsletter

Thank You Email Blast

Annual Report Recognition

**\$10,000**



## Primrose

### Pre-Event Recognition

Social Media Promotion

Website Presence

Email Shoutouts

Event Advertisement Print

Event Flyer

### On-Site Recognition

Complimentary Company Table at Event

Logo at Check-In Table

Logo on Event Sponsor Banners

### Post-Event Recognition

Company Newsletter

Thank You Email Blast

**\$8,000**



# Sponsorship Package Options Cont.



## Sunflower

### Pre-Event Recognition

Social Media Promotion

Website Presence

Email Shoutouts

Event Advertisement Print

Event Flyer

### On-Site Recognition

Logo at Check-In Table

Logo on Event Sponsor Banners

### Post-Event Recognition

Company Newsletter

Thank You Email Blast

**\$5,000**



## Marigold

### Pre-Event Recognition

Social Media Promotion

Website Presence

Email Shoutouts

Event Flyer

### On-Site Recognition

Logo at Check-In Table

Logo on Event Sponsor Banners

### Post-Event Recognition

Company Newsletter

Thank You Email Blast

**\$2,500**



## Poppy

### Pre-Event Recognition

Social Media Promotion

Website Presence

Email Shoutouts

Event Flyer

### On-Site Recognition

Logo at Check-In Table

### Post-Event Recognition

Company Newsletter

Thank You Email Blast

**\$1,500**

# Looking for a company table opportunity at our event?



This station can provide your company volunteer opportunities, and the chance for additional branding at our event.

Provide your own activity, or we can provide one for you! Example activities include: bubble station, face painting, crafting station, and more!

Tables are available to Desert Primrose, Desert Paintbrush, and Title Sponsor levels.



Child & Family Resources Sponsorship Proposal



# Title Sponsorship Opportunity



As the Title Sponsor for Child & Family Resources' Program Round-Up at the Children's Museum, your company will stand out with a luminous philanthropic impact. With your \$25,000 sponsorship, Child & Family Resources will orchestrate a special day at the Children's Museum, granting complimentary access to families across Southern Arizona, including your team and their families!

This extraordinary opportunity provides thousands of children and families the chance to enjoy a memorable day, fostering connections with our life-changing service providers.

As the title sponsor of the Program Round-Up, Child & Family Resources is dedicated to ensuring that your brand radiates prominently!

Title Sponsor benefits include everything offered at other sponsorship levels, plus:

- **Company name prominently displayed in front of thousands of patrons**
- **Custom, branded corporate item in goodie bags for event participants**
- **Company name included as part of event title**
- **Custom branded banner at entrance to event**
- **Company name displayed on event T-Shirts**





**Thank you! We  
look forward to  
working with  
you soon.**

## **Contact**

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